



# AMERICAN SOCIETY OF **SAFETY PROFESSIONALS**

Heart of America Chapter

**NEWSLETTER** | Edition 87, Volume 1



# Table of Contents

**1** Officer List

**2** President's Message

**3** New Members

**4** Member Spotlight

**5** Chapter News

**6** Event Photos

**7** Sponsors

**8** Job Openings

**9** Executive Committee



## **President**

| Michael Carlson, CSP

## **Vice President**

| Ashley Parker, MS, CSP, CRIS

## **Secretary**

| Mindy Prichard, CSP

## **Treasurer**

| Ravi Narayan, CSP, ARM

## **Past President**

| Derek Farmer, MBA, CSP

## **Website & Social Media**

| Dave Hallerud, ALCM

| Derek Farmer, MBA, CSP

## **Newsletter Coordinator**

| Michael Carlson, CSP

| Harold Rudd, STS

## **Liaison for Student Sections**

| Phil Shoemaker, CSP, CRIS, CHST

## **Members at Large**

| Tom Metzner, CSP, ARM-P, CFPS

| Dave Hallerud, CSP

## **New Member Engagement**

| Eric Hallerud, CRIS,

## **Promotions Chair**

| Shelly Higgins, CSP

| Ashley Parker, MS, CSP, CRIS



# President's Message

## August 2025

2



Hello to my fellow members of the ASSP Heart of America Chapter. The new ASSP year is upon us with a new VP and a host of executive committee members who join us this year. Our chapter achieved the highest honor of platinum status last year for providing value to our members and we aim to keep that going all year long!

Our June combined safety event hosted at Boulevard Brewing saw a healthy crowd of enthusiastic professionals from around the metro (and Wichita). Thank you to those who joined us and participated in the share of knowledge, networking, and our raffle.

As you may have noticed our new newsletter format, that is courtesy of Harold Rudd, STS, who has revolutionized our professional creative ability. Thank you, Harold and welcome to our executive committee! Our newsletter is seeking members to spotlight in our upcoming issues, so please contact us to feature a member you think deserves a look.

I am excited to attend our August 22<sup>nd</sup> meeting on traffic safety hosted at WaterOne, Lenexa. For those who know my driving habits of two-hands on the wheel and a Garmin dashcam of course, this meeting will be a friendly reminder of driving habits that will save us and our associates from an unfriendly reminder should they be involved in a collision.

In recent news, our board approved the formation of an interest group within our chapter for emerging professionals. Please stay-tuned for this exciting new venture to serve our newest professionals.

In closing, I would like to welcome us all back to another year of networking, learning, and professional development and I am honored to serve as your chapter President!

Thank you,  
Michael Carlson, CSP



Association of  
State Sanitarians

# NEW MEMBERS

## WELCOME!!!

3



**Nick Shafer, SMP**



**Daniel Casetas Data**



**Victor Irving**



**Rachael Weiderman**



# MEMBER SPOTLIGHT

4

## Harold Rudd | STS



We're excited to spotlight Harold Rudd, STS, Safety Coordinator at Weber Inc., whose expertise and creativity are making a real impact—both on the ground and in the cloud.

At Weber, Harold has championed an innovative approach to safety training by developing branded microlearning content for the Weber Academy.

His goal: to provide short, targeted modules linked to specific tasks. When a technician is dispatched, they receive a quick, machine-specific refresher—covering topics like quick tips, lessons learned, lockout/tagout (LOTO), and safety procedures—delivered just in time.

*"It's about delivering the right safety training at the right time—so it sticks and supports real-world work,"* Harold explains.

This just-in-time learning model has already contributed to a measurable reduction in injuries, while making safety training more relevant, actionable, and accessible for those who need it most.

Beyond Weber, Harold is a member of ASSP and has recently been given the opportunity to serve as the Newsletter Coordinator for the Heart of America Chapter. He's focused on creating a chapter newsletter that is engaging, informative, and a resource other chapters can look to as a model.

*"I want our newsletter to reflect the same quality and purpose as the safety content I build—something people actually use and value,"* he says.

With a strong foundation in field safety and a forward-thinking approach to communication, Harold is helping to elevate safety practices both at Weber and across the ASSP community.



# CHAPTER NEWS

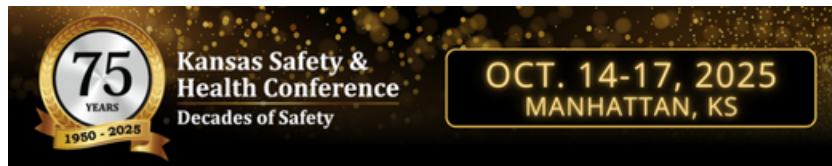
5

## Upcoming HOA Chapter Meetings

August 22, @ 11:30 am - 1:00 pm	Heart of America ASSP Meeting	WaterOne / Lenexa, KS	Topic: Traffic Safety	Speaker: Tiffany Baylark
------------------------------------	----------------------------------	--------------------------	-----------------------	-----------------------------

## Upcoming Safety & Health Events

September 23 @ 8:00 am - 5:30 pm	Missouri Association of Manufacturers EHS Conference	The Resort at the Lake of the Ozarks
September 24 @ 8:00 am - 1:30 pm	Missouri Association of Manufacturers EHS Conference	The Resort at the Lake of the Ozarks
October 14-17, 2025	Kansas Safety & Health Conference	Manhattan, KS



## Save the Date

September 19, @ 11:30 am - 1:00 pm	Heart of America ASSP Meeting	Scheels / Overland Park, KS	Topic: Toast Masters - Presentation Skills	Speaker: Ravi Narayan
October 10, @ 11:30 am - 1:00 pm	Heart of America ASSP Meeting	Weber Inc. Kansas City, MO	Topic: Prevention Through Design / Oktoberfest Lunch & Tour	Speaker: Weber Inc.

The Chapter website provides information regarding upcoming events and training held by our Chapter, other ASSP Chapters, ASSP, and from other organizations with safety, health, environmental and risk management topics that may interest you. Please visit the website regularly to view upcoming events that may not be specifically listed in the newsletter.



# CONGRATULATIONS!!!

## BRUCE LYON & GEORGI POPOV

5



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

# 2025

## Prevention through Design Award

Bruce Lyon



AMERICAN SOCIETY OF  
SAFETY PROFESSIONALS

# 2025

## Thomas F. Bresnahan

Standards Medal Honoree

Georgi Popov





# SAFETY25

CONFERENCE + EXPO

6

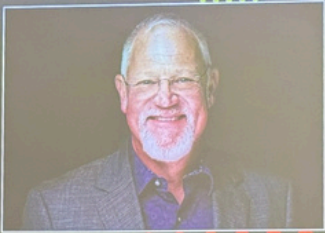


**SAFETY MENTOR** **learning factory**

**SAFETY25**  
CONFERENCE + EXPO

**Applied ethics for  
health, safety, and environmental  
professionals**

Dr. Dan Snyder, CSP, CRSP







# CHAPTER SPONSORS

## THANK YOU!

7

### Platinum Sponsors



### Gold Sponsors



## US COMPLIANCE

### Silver Sponsors



## STRATEGOS

INTERNATIONAL



# JOB OPENINGS

8

If you or someone that you know in the safety profession are looking for employment, jobs openings are posted on our Chapter website. Please check out our website for recent job postings.

<https://kc.assp.org>

1) Safety Analyst

## Looking for a Job?

If so, then send your resume to

[president@kc.assp.org](mailto:president@kc.assp.org)



# EXECUTIVE COMMITTEE

## MEMBERS

9



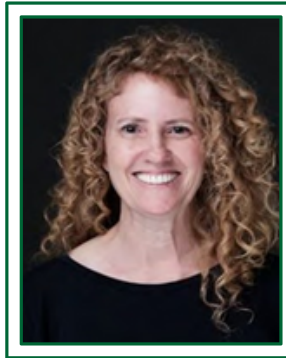
**President**  
Michael Carlson  
[president@kc.assp.org](mailto:president@kc.assp.org)



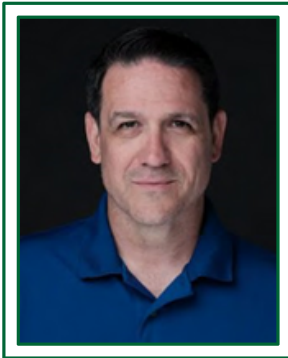
**Vice-President**  
Ashley Parker  
[vp@kc.assp.org](mailto:vp@kc.assp.org)



**Treasurer**  
Ravi Narayan  
[treasurer@kc.assp.org](mailto:treasurer@kc.assp.org)



**Secretary**  
Mindy Prichard  
[secretary@kc.assp.org](mailto:secretary@kc.assp.org)



**Past President**  
Derek Farmer



**Members at Large**  
Tom Metzner



**New Member Engagement**  
Eric Hallerud



**Promotions Chair**  
Shelly Higgins